



International Congress on Interdisciplinary Behavior and Social Science 2013 (ICIBoS 2013)



Victory 2 room, level 6, Swiss Bell Ciputra Hotel Jakarta

Jalan Letnan Jenderal S. Parman

Jakarta 11470

04 - 05 November 2013



Instructions for Presenters

1. Please check this Program for your presentation time(s) and room(s). Please go to the room five minutes before the session starts and report to the Session Chair.
2. Please do not exceed your allotted time. Please follow the instructions of the Session Chair.
3. If the Session Chair(s) is/are absent from the session, the last speaker should serve as the Session Chair.

Instructions for Session Chairs

Session chairs are kindly requested to do the following:

1. Calculate the time allocated for each paper in your session. The time allocated to a paper may be different in different sessions, due to uneven distributions of papers in different areas (the number to the left of a session in the "Conference Program" next page shows the number of papers allocated to this session) and a small number of absentees due to visa and other reasons.
2. Arrive at the room of the session five minutes before the session starts and identify each of the speakers for the session.
3. Do not allow presentations or the subsequent discussions to run beyond the starting time of the next presentation.
4. If the presenter of a paper is absent ("no-show"), please continue to the next presentation. Please check again at the end of the last presentation whether the "no-show" turns up. Best efforts have been made to reduce the number of no-shows; however, they may not be eliminated.
5. Each oral presentation room is equipped with an LCD projector. If something is not working properly, please contact conference staff.

Keynote Speaker

Prof. Vijay K. Arora



Division of Engineering and Physics
Wilkes University, Wilkes-Barre, PA, U. S. A
And Nanotech Research Alliance
Universiti Teknologi Malaysia, U. T. M. Skudai 81310. Johor, Malaysia

Title: Converging Paradigms In Behavioral And Social Sciences

Abstract:

A quality global organization, of the people, by the people, and for the people, accentuates the welfare of all its stakeholders through sound social environment for human interaction to propagate and proliferate. Stakeholder analysis for needs and outcomes requires a design, plan for nurturing, change management, and understanding of the behavioral and emotional traits. The outcome is expected to be synthesis of text and context, taking into account the shifting paradigms in global practices and varying societal needs. A converging paradigm based on the integrative spirit of engineering is described. The lecture emphasizes ongoing process of holistic thinking, analytical character of scientific management, and implementation character of behavioral sciences. Embedded higher-order life, professional, and technical skills in training professionals for a global organization are enumerated. The professionals so trained distinguish logic from tradition, tradition from prejudice, prejudice from common sense, and common sense from nonsense. The lecture thrashes out making and renewal of a global organization comprising quality professionals with life, liberty, and pursuit of happiness for the people it serves, no matter what the ethnic make up and location in the world. The invited speaker (VKA) thanks the Universiti Teknologi Malaysia (UTM) for award of distinguished visiting professorship and award of New Academic Staff (NAS) research grant (vot no.: R.J130000.7723.4P030) and the UTM Research University Grant (GUP) (vot no.: Q.J130000.2623.05J42 and vot no.: Q.J130000.2623.04H32).

Workshop Speaker

Tinni Dutta, Ph.D



Assistant Professor, Department of Psychology, Asutosh College, University of Calcutta

Title : Educational Psychology : Jungian Contribution

Abstract:

Educational Psychology is constantly in search of truth, studying the behaviour of learner in relation to his educational environment. Structure of psyche, motive of self actualization, dreams, colour therapy are highlighted in this paper. Jungian thought teaches us to plan and design the education of children for maximum actualization of their potentialities, set the goal of education, the integration of the self with greater self, harmony with the external world. Dream analysis and colour therapy are applied to develop their inner potentialities to a great extent so that they can grow like a tree with its varied branches.



Program Schedule

Notes/Session ID

Day 1: 04 November 2013

08:00 - 09:00	Registration (Open for 2 days)	
9:00 - 9:10	Opening by General Chair	
9:10- 10:15	Keynote Speaker	
10: 15 - 10:45	Coffee Break	
10:45 - 12:00	Sessions: Social Sciences 1 (Dr Rabia Imran, University Institute of Management Sciences, Pakistan)	
Room A	103	Residents' Perceptions towards Urban Park Social Interaction Among Malaysian Ethnic Groups
	106	Strategic Alliances in New Industrialized Country: The Case of Malaysia
	107	Reducing turnover Intentions through procedural justice and organizational citizenship behavior: Study of health sector of Pakistan
	109	EFFECT OF PERCEIVED TRANSFORMATIONAL LEADERSHIP ON ORGANIZATION CITIZENSHIP BEHAVIOR: MODERATING ROLE OF EMOTIONAL INTELLIGENCE
	111	Development of Islamic Website Evaluation Guideline: Results and Implications from User Perceptions
	112	TRAUMA AMONG JUVENILE VICTIMS OF ARMED CONFLICT AND TSUNAMI IN ACEH
Room B	Sessions: Education & Learning 1 (Session Chair: Prof Amran, Universiti Teknologi Malaysia, Malaysia)	
	132	Challenges in Pursuing PHD: A Survey on the Experience of Malaysian PHD Candidates
	151	Space Management Conceptual Framework for Higher Education Institutes
	165	E-Learning Readiness and Its Correlates among Secondary School Teachers in Nablus, Palestine
	311	Transfer of Training: Application of Self-Determination Theory
	301	Perception of service quality and satisfaction in higher education: perspective of Turkish students in Malaysian universities

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12:00 - 13:00	Lunch Break	
13:00 - 15:00	Session : Finance & Organization 1 (Session chair : Dr Rahimah Mohamed Yunos, UTM Malaysia) 278	
Room A		
	305	Misconducts in Record Keeping for Cash Businesses: Malaysian Evidence on Game-Playing Issues on Audit Estimates between Tax Representatives and the Tax Office
	306	Tax Evasion Area and Industry. Evidence from the Inland Revenue Board of Malaysia
	308	Board Oversight Monitoring Role on Risk Management in Islamic Banks
	278	Halal certification- Its impact on business financial performance
	280	ISO 9001 certification and financial performance
	285	Corporate Social Responsibility Reporting: A Comparison between Malaysian and Bahrain Islamic and Commercial Financial Institutions
	262	Exploring internal auditors' whistleblowing intentions towards corporate fraud: A prosocial behaviour perspective
	264	What determines directors' remuneration in Malaysia?
	222	Pension Accounting Disclosures and CMAR
	223	Financial Distress Prediction: An outlook of the Z Score and Hazard Model
Room B	Session : Social Sciences 2 (Session Chair : Assoc. Prof Nangkula Utaberta, Universiti Putra Malaysia (UPM) 143	
	120	Towards developing building services standard method of measurement in Malaysia
	125	REMINISCING THE TRADITIONAL MALAY SHADOW THEATRE: KNOWLEDGE RETENTION OF THE MASTER PUPPETEERS
	128	Review on the Community Centre Design in Malaysia: Problems of Object Centre Discourse and Failure to Address Cultural Context in Modern Community in Malaysia
	129	Evaluating Contemporary Usage of Ornament in Architectural Identity in Indonesia: An Organic Architecture Perspective
	139	Women's online strategies in giving advice
	143	Redefining Mosque Ornamentation In Malaysia, Cross Comparative Analysis On Post-Modern Perspective: (A Case Study Of Charles Jencks And Michael Graves)
	158	Striving for customer loyalty: What are the building blocks?

	160	Customers' Revisit Intention on Penang Boutique Hotel at George Town UNESCO's World Heritage Site: A Conceptual Paper
	167	Post Occupancy Evaluation Sustainability Assessment Framework for Commercial office Buildings
	170	A preliminary analysis on the resilience and subjective well-being of the Malaysian adolescents
	172	Construction and Validation of Epistemological Beliefs Questionnaire for Science in the Malaysian Context
	173	Demographic factors of Malaysian female employees: a predictor to sexual harassment
	203	A Study of the Relationship among Organizational Justice, Psychological Empowerment and Organizational Citizenship Behavior
15:00 - 15:30	Coffee Break	
15:30 - 17:30	Session : Finance & Organization 2 (Session chair : DR. Ruhaya Atan, Universiti Teknologi MARA & Royal Custom Malaysia)	
Room A	135	Intellectual Capital in Advanced Technology Companies in Malaysia
	136	Lock-up Provision and Performance of IPOs: Effect of Information Asymmetry
	138	Human Capital and Economic Growth: Empirical Evidence from Malaysia
	149	THE LEVEL OF KNOWLEDGE IN A MODEL OF SCHOOL FINANCIAL MANAGEMENT
	150	Online Purchasing Behavior of Malaysia's Young Consumers
	155	Alert Processing Method with Data Reduction and Correlation Technique
	156	Impact of corporate governance on corporate performance through intellectual capital
	157	Developing a value-based service delivery system framework
	175	The State of Green Computing Knowledge among Students in a Malaysian Public University
	214	Financial Fraud: Data Mining Application and Detection
	285	Corporate Social Responsibility Reporting: A Comparison between Malaysian and Bahrain Islamic and Commercial Financial Institutions
	164	Implementation of Public Private Partnership in Developing Countries: Lessons from Malaysia
	283	The Effects of Cancelling Audit Fee Floor in Taiwan
Room B	Session : Social Sciences 3 (Session chair : Dr. Tam Cai)	



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	309	Quagmires in the AML/CFT Regime in Malaysia
	307	Cyber Fraud Challenges And The Analysts Competency: Evidence From Digital Forensic Department Of Cyber Security Malaysia
	281	Exploring Batek vowels
	282	Self-perception: The Jah-Hut as future Agro-preneur
	258	Huna Al-Khahirah: Messages from Cairo
	250	Title: A New Revolution in the Malays' Names: Identity Identification and English Language Learning Perception
	233	Issues in Malaysian Sports Management
	216	CREATIVITY AND IMAGINATION IN MESSY PLAY AMONG PRESCHOOL CHILDREN
	221	The Integration of Work Design Approach: A Literature Review
	202	Understanding the youth perception: drug abuse, relapse and treatment effectiveness
	174	Ten Benefits of Screencasting to Support College Students' Maths Learning: Findings from an Irish Case Study
	219	Motivations of visitors to visit museums: a comparison study of museum visitors in the West and in Thailand
	296	Understanding Social Network Analysis (SNA) In Fraud Detection
18:30 - end	Dinner Banquet	
Day 2: 05 November 2013		
08:30 - 09:30	Workshop session: Educational Psychology : Jungian Contribution	
09:30 - 10:00	Coffee Break	
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	114	Banking and Technology in Indonesia: Contribution to Indonesia Economy

	126	Assesing Market Opportunity in Software Industry and Identifying Strategy for Lintasarta as a Subsidiary of Indosat (Using Stakeholder Perspective Analysis as a complementary of PESTEL).
	134	Organizational Climate towards Job Satisfaction and Organizational Commitment at Workplace
	140	Model for Services Outsourcing Relationships Maintenance: Case Study in Call Center in Lithuania
	141	BUSINESS INCUBATOR, ONE CONCRETE EFFORT TO KEEP, MAINTAIN, AND INCREASE THE ROLE OF SMALL AND MEDIUM ENTERPRISES
	152	Some Creative Industry Problems in Indonesia and The Solution Alternatives
	168	Improvement Production Capacity with Lean Manufacturing Approach. A Case study: Indonesian Pharmaceutical Industry
	169	Local Governments' Expenditures Efficiency on Human Development and Poverty
	183	Patent Analysis in Assessing Supply Chain Management Innovation
	240	Modelling of a Single Currency for Australia and New Zealand
	259	THE EFFECT OF DIAGNOSTIC CONTROL SYSTEM AND BELIEF CONTROL SYSTEM IN THE RELATIONSHIP BETWEEN BUDGET PARTICIPATION AND BUDGET SLACK.
	267	Decision Support System Model for Metropolitan Cities's Waste Transportation
	298	Management of innovation in the modern Kazakhstan: development priorities of science, technology and innovation.
	313	Impact of Regulation and Supervision on Indonesia's Banks' Net Interest Margin, 2002-2011
	297	Exploring the Understanding of Hunger Experience among Malay Undergraduate Students in Malaysia
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	224	The Mediating Roles of Academic Stress and Life Satisfaction in the Relationship between Personal Responsibility and Academic Performance
	229	Universities policy and politics at the universities: social topology of higher education
	244	DOES NON-REPORTING COMPANY IN MALAYSIA ENGAGE IN SOCIAL AND ENVIRONMENTAL ACTIVITIES?
	246	Training Students Of Language On The Use Of Information Technologies

	249	Training the Autistic Brain Using Neurofeedback training (NFT)
	256	Faulty factors in building maintenance during design and construction stage
	251	Pedagogical Determinants of Drug Prevention in the Russian Secondary School
	268	THE USE OF ACTIVITY APPROACH TO THE PROCESS OF BUILDING RESEARCH COMPETENCIES AMONG PROSPECTIVE TEACHERS OF FOREIGN LANGUAGES.
	269	Interdisciplinary links of mathematical sciences in higher educational institutions
	270	INTEGRATED CLASSES OF COMPUTER SCIENCE AND ECONOMICS IN COLLEGE
	272	FORMING OF LEADERSHIP QUALITIES IN STUDENTS AS A TOPICAL PSYCHOLOGICAL AND PEDAGOGICAL PROBLEM
	284	Entrepreneurship Competency Standard in Indonesia: Proposed Concept of Curriculum of Entrepreneurship Bachelor Program
	294	Information environment of professional training of future workers
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	133	Entrepreneurial self-efficacy, ethnicity, gender, and educational background: evidence from the kuningan international trade centre, Jakarta, Indonesia
	159	The Meaning of Panopticism in Architecture Deterministic
	161	More Gaining and Less Gaming? The Internet Use in Indonesia After One Decade
	196	Distribution and product selection under uncertainty
	197	The stages of the innovation process
15:00 - 15:30	Coffee Break	
15:30 - 17:30	Session : Social Sciences 5 (Session Chair : Monika Boksova, University of Economics in Pragu) 218	
Room A	171	TRIPLE HELIX MODEL IN INDONESIAN DEFENSES SYSTEM : A CONCEPTUAL FRAMEWORK
	179	The Strength of Online Social Networking for Capturing Alumni with Volunteerism and Giving Behaviour
	303	The interplay of value creation and managerial competencies: evidence from small technology-based firms in Malaysia
	205	Family traditions as they are viewed by contemporary Russian teenagers



	113	Facebook, Online Social Capital, and the Rise of Nascent Entrepreneurs
	209	Psychological profile of primary school children learning according to different educational technologies
	218	Knowledge Intensive Services on Case of Bankruptcy Trustees in Czech Republic
	228	Towards microsociology of utopia: beyond utopian imagination and everyday practice
	235	The Wedding of Trade and Human Rights in the EU External Action Case Study: Bosnia and Herzegovina
	237	The comparative analysis of ethno-social space of Peru: Inca and modern society
	254	Function of the scandal in literary-critical circles
	255	Materials of the population registration as a source of the study of the Russian urban family of the second half of XIX – beginning of XX century
	265	RELIGIOUS MOTIVES IN THE WORK OF SAGIT SUNCHALAY AND ANNA AKHMATOVA
	287	The multimedia technologies and the process of anesthetization of everyday life
	290	Coordinative Constructions in the Russian and Tatar Languages
	314	CROSS-CULTURAL CONTENT ANALYSIS OF TV COMMERCIALS IN INDONESIA AND JAPAN: WESTERNIZATION AS UNIVERSAL VALUES
18:30 - end	Dinner Banquet	