### 2012 International Congress on Interdisciplinary Business and Social Science 2012 (ICIBSoS 2012)

#### Program Schedule

**Day 0: 30 November 2012**
- **08:30 - 09:00** Breakfast
- **09:00 - 10:00** Registration
- **10:00 - 10:30** Opening Session: Welcome by General Chair
- **10:30 - 11:00** Keynote Speaker 1
- **11:00 - 12:00** Keynote Speaker 2
- **12:00 - 13:30** Lunch Break

**Day 1: 01 December 2012**
- **08:00 - 09:00** Breakfast
- **09:00 - 10:00** Registration
- **10:00 - 10:30** Opening Session: Welcome by General Chair
- **10:30 - 11:00** Keynote Speaker 1
- **11:00 - 12:00** Keynote Speaker 2
- **12:00 - 13:30** Lunch Break
- **13:30 - 15:00** Sessions: Human Resource Management
  - Room A: An Investigation on the Relationship between Organizational Commitment and Job Performance
  - Room B: The Impact of Social Capital and Community Culture on Employee Satisfaction
- **15:00 - 16:00** Sessions: International Moneter
  - Room A: The Effect of Social Capital and Community Culture on Employee Satisfaction
  - Room B: The Impact of Social Capital and Community Culture on Employee Satisfaction
- **16:00 - 17:30** Sessions: Social & Behaviour Analysis
  - Room A: Understanding Culture through Personality: A Study of Malaysian Students
  - Room B: Exploring the Cultural Dimensions of Social Media Use in Malaysia
- **17:30 - 19:00** Sessions: Education
  - Room A: The Effects of Social Capital and Community Culture on Employee Satisfaction
  - Room B: Exploring the Cultural Dimensions of Social Media Use in Malaysia

#### Notes/Session ID

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Day 2: 02 December 2012

30-01: 08:00 Opening session: "Mathematics in Business and Social Sciences"

08:00 - 09:30 Session: Government Policies
Room A 10 The Role of Government Assistance to Generate Competitive Leadership, Commitment, Motivation, Innovation, Environment and its Impact on the Performance of Tertiary-Education Industry Cluster in Bangkok Beltway Province
10 Metropolitan Cities Weak Transportation Model
10 Quality Management Maintenance and Prevention: Technical and Non-Technical Approaches
10 Framework for Enhancing post management of building services
10 A Comparative Study on International Marketing in China and India: The Case of McDonald's
10 SELLYING INTO THE ISSUES OF ENTREPRENEURIAL ATTITUDE ORIENTATION AND MARKET ORIENTATION AMONG THE SMBs
10 Facility Management Competence in Technical Institutes
10 Exploring Online Sustainability Discourse among Malaysian company
10 The Implementation of Clinical Waste Management in Hospital Subakshya Jaban Sabah Medical
10 Developing Maintenance Culture of Public Facilities and Asset in Malaysia: An Overview Determinant Factors
10 The Potential Growth of Creative Industries in Province of Riau

Room B 10 Education & Government Policies
10 Corporate Social Responsibility And Company Performance in The Malaysian Context
10 A Novel Mobile Payment Scheme Based on Secure Quick Response Payment with Medical Infrastructure for Cooperative Enterprise in Developing Countries
10 Impact of Internal Marketing on Operational Performance: An Empirical Study in Low-Cost Carrier Industry
10 The Influence of CEO Duality on the Relationship between Audit Committee Independence and Earnings Quality
10 Autonomy-growth spurt independence: an empirical test
10 The Relationship between Time Management and Job Performance in Event Management
10 Identification Characteristic of Potential Creative Industry in Banding to be Developed through Strategies of Replication
10 The Influence of Creative Industry Sector on the National-economic structural change by decomposition analysis: The case of Indonesia
10 Classroom Management: Managing Space Usage
10 Instructor’s view about implementation of learning system: An analysis based on Holstein’s cultural dimensions
10 Competition study between Fiji and Papua New Guinea location Development Lessons to Learn from Fiji
10 Raising Lease Production via PM
10 Enhancing Knowledge Landscapes: An Epistemic Analysis of Business and Management Field in Malaysia

09:30 - 10:00 Break

10:00 - 11:30 Session: Information System
Room A 10 The Influence of Internal Environment and Continuous Improvements on Firms’ Competitiveness and Performance
10 SSP Implementation and Knowledge Capability: A Literature Review
10 Supply Chain Risk Management in Service Industry Before and During Bird Flu Disorder: An Initial Concept
10 Enterprise Systems Implementation Framework: an Organisational Perspective
10 Assessing the relationship among Six Sigma, Absorption Capability and Innovation Performance: Assessing the relationship among Six Sigma, Absorption Capability and Innovation Performance
10 The application of Six Sigma and Robust Design to improve a internal service: the case of the human resources management – a cross case study
10 Library and Information Science profession subject at Department of Library and Information science, Suamunawadha Rajapal University
10 Logistics Information System for Supply Chain of Agricultural-Community
10 Adoption of supply chain management in SMEs
10 The outlook of the UGC on the implementation of e-learning system at the higher educational institutions in Sri Lanka
10 Exploring Websites Features that Influence User Satisfaction: A Conceptual Model
10 Typology of resources and capabilities for retail performance
10 Analyzing the role of ICT sector to the national-economic structural change by decomposition analysis: The case of Indonesia and Japan
10 Toward Modeling the effects of Cultural Dimension on ICT Acceptance in Indonesia

Room B 10 Social & Behavioural Analysis
10 Measuring Dynamic Behavior of Voting Ticker during Election Campaign Period using Agent-Based Simulation
10 THE BOUNDARY CONDITIONS OF DECISIVE PROPORTIONALITY
10 Qualitative analysis about consumer complaint response through Readers’Letter column in Kompas.com
10 The Application of Social Network and Logistic Regression Models on Predicting Customer Satisfaction in a Student-Operated Restaurant
10 Constructing Identity through Facebook Profiles: Online Identity and Visual Impression Management of University Students in Malaysia
10 Understanding personality type, marketing mix factors and purchasing decisions of different customers in Kendang
10 Analyzing the Influence of Creative Industry Sector on Consumer Involvement, Creativity of the Source of Information and Consumer Satisfaction on Purchase Decision of Non-Prescription Drugs
10 The Source of Happiness to the Malaysians and Indonesians: Data from a Smaller Nation
10 Non-Family Conflict: The Link between Self-Renew and Satisfaction Outcomes.
10 A Book Review of: The multiple responsibilities of and within organizations: An interpretation of the structure of W. Edwards-Deming’s quality system including the correlation of personality roles with Quality “points”
10 Michal Style of Generation F Preservation Teachers in Malaysia
10 The Integrated Effect of Strategic Orientation on Product Innovativeness: Mediating Role of Strategic Flexibility (Ghali Khair)
10 The Willingness of Malaysian Students to Use E-Learning: Critical Factors and Challenges
10 Internet Design for Cultural Differences

11:30 - 12:00 Lunch

12:00 - 13:30 Session: International Business
Room A 10 BUSINESS MANAGEMENT IN SAKURAI, WITHIN THE FRAMEWORK OF MAQASID OF SHARIAH
10 Bank and Customer Relationship Quality based on Customer Loyalty in Indonesia
10 The Social Character and Interest Rate Fixed Implication: Role in Monetary Transmission Mechanism in Indonesia?
10 A Structural Vector Autoregression Model
10 Creativity and Success: Joint Issues in Understanding
10 Aggregation financial report and corporate fraud
10 Developing post-occupancy evaluation sustainability assessment framework for retrofitting commercial office buildings: A proposal
10 The contrast of review, rating and default risk
10 The Impact of Subprime Mortgage Crisis on Islamic Banking and Islamic Stock Market
10 Energy Consumption and Economic Development in Malayasia: A Multivariate Correlation Analysis
10 Malaysia External Debt and Economic Growth
10 Exchange rate exposure of Korean SMEs: Issues on firm location, exchange rate type, and exchange rate changes size
10 Anglo and Indonesian Issues in Wealth-Mgt Model in Takaful Industry: A Current Appraisal
10 Auditor Industry Specialism and Reporting Timeliness
10 Political & Cultural Differences
10 Corporate Financial Error on the Standardized Return of the Tokyo Stock Exchange
10 Enhancing Inventory Management Policy for perishable-Materials in Roemah Keboen Restaurant

Room B 10 Session: Information System & Social & Behavioural Analysis
10 B2B: A Business-to-Business ERP System
10 Using Algorithm Joint Means And Serial Solution Application in Determining Early Monkeys Genus
10 Scanning Dimensions of Electronic Service Quality for Internet Banking Services
10 Social Cognition Neurological, Marketing Persuasion and Customer Relation
10 Performance Improvement Suggestions for Ground Handling Using Lean Solutions Approach
10 Sustainable Supplier Selection Based on Self-organizing Map Neural network and Multi Criteria Decision Making Approaches
10Continuous Usage Intention of E-Filing System in Malaysia: The Role of Opinion Bias
10 Mental Measurement error for 65 item taxonomy about personal religiosity
10 Theoretical Population of Energy Consumption Behaviour Assessment in Malaysian Higher Education Institutions
10 Implementation Knowledge Management System in Generation Differentiation: A Case Study
10 M-Tracking: Dealing with Invisibility Capability in The Digital Industry
10 Identification and Analysis of Failure Attributes for an ERP System
10 Towards a conceptual model: Investigating factors influencing information security culture in healthcare environment
10 Personality Traits, Non-Family Conflict and Job Satisfaction: Revis Validity using Rasch Measurement Approach