

2012 International Congress on Interdisciplinary Business and Social Science 2012 (ICIBSoS 2012)

Program Schedule

Notes/Session ID

Day 0: 30 November 2012	
16:00 - 18:00	Registration
Day 1: 01 December 2012	
08:00 - 09:00	Registration
9:00 - 9:10	Opening by General Chair
9:10- 09:40	Keynote Speaker 1
09:45 - 10:15	Keynote Speaker 2
10: 15 - 10:30	Coffee Break
10:30 - 12:30	Sessions: Human Resource Management
Room A	109 Flexible Working and Employment of Handicapped People at Customs Establishments in Turkey: A Social Responsibility Project
	121 Factors Affecting Cooperatives' Performance In Relation To Strategic Planning, Human Capital and Members' Participation
	134 Impact of Leader Emotional Intelligence towards Relationship between Leader Personality and Self-esteem of Employee
	164 The Attributes of Electronic Service Quality among Academic Librarians
	169 Islamic Work Ethic: The Role of Intrinsic Motivation, Job Satisfaction, Organizational Commitment and Job Performance
	177 Emotional Labor and Burnout at Work: A Study from Turkey
	184 The communication of directors' remuneration
	215 Effects of Wellness Programs on Job Satisfaction, Stress and Absenteeism between Two Groups of Employees (Attended and Not Attended)
	324 Condition Assessment in building performance: The need and the process
	330 The Acquisition of Soft Skills in Real Estate Program via Industrial Training
	344 Analysis of Workplace Learning Opportunities Experienced by Managers
	367 Relationship Between Transformational Leadership and Employees' Job Satisfaction Among The Academic Staff of UITM Affiliate Colleges
	111 The Development of Entrepreneurship Social Competence and Business Network to Improve Competitive Advantage and Business Performance of Small Medium Sized Enterprises: A Case Study of Batik Industry In Indonesia
	163 The Role of Japanese Human Resource Planning Practices for Increasing Industrial Competitiveness
Room B	Sessions: Social & Behaviour Analysis
	140 Land, fertility and social exclusion: the case of Maduresse exile widow
	153 Understanding Culture through Personality: from the World of a Thai University
	154 Folklore, Restoration of Social Capital and Community Culture
	155 Social Structure and Early Childhood Learning Enhancement
	165 The Dimensions of Technostress among Academic Librarians
	176 Restaurant's Concept Selection: Identification of Cluster Factors for the Standalone Restaurant
	179 Critical Factors And Consumption Patterns Of Pergamon Museum S Visitors (Berlin, Germany)
	196 How is commercial gender categorization of perfumes related to consumers' preference of fragrances?
	203 Behavioural Economics Approach on Consumer Brand Choice – An Individual Analysis
	209 Malaysia women survivors' perspective on healing from childhood sexual abuse through spirituality
	229 Social Media Contribution Towards Ethnocentrism
	238 The Influence of Consumer Socialization on Brand Loyalty: Survey on Malaysian Fast Food Consumer
	239 Marketingfocus on the Generation 50plus
12:30 - 13:00	Lunch Break
13:00 - 15:00	Session : International Moneter
Room A	102 Does Purchasing Power Parity Hold for Garment Export-Oriented Developing Countries?
	141 Asia-Pacific Currency Options Pricing Analysis
	113 Growth and survival: Evidence from Spanish franchising
	127 ECONOMIC FORCES AND THE SUKUK MARKET
	135 Capital Structure and Firm Performance: Evidence from Malaysian Listed Companies
	139 Price Reaction towards CEO Succession: Evidence of Malaysian Public Listed Companies
	151 The Impact of Infrastructure on Foreign Direct Investment: The Case of Malaysia
	160 Motivation for earnings management among auditors in Malaysia
	185 Corporate Social Responsibility: What Can We Learn From The Stakeholders?
	190 Tax knowledge, tax complexity and tax compliance: Taxpayers' view
	204 Institutional monitoring and earnings quality in Malaysia
	220 Standards Issuance For Islamic Finance in International Trade: Current Issues and Challenges Ahead
Room B	Session :Education
	189 Jansenisme Thought in François Mauriac's Novel: Le Baiser au Lépreux.
	202 Playfulness and creativity: A Look at language use online in Malaysia
	227 Surveying on the cultural approaches for the Melaka Malay houses
	251 A Priori Model of Students' Academic Achievement: The Effect of Gender as Moderator
	266 Process Evaluation of a Healthy Living Website for Children
	274 3R's Critical Success Factor in Solid Waste Management System for Higher Educational Institutions
	315 E-assessment As A Self-test Quiz Tool: The Setting Features and Formative Use
	378 Classroom Management: Managing Space Usage
	392 Instructors' view about implementation of e-learning system: An analysis based on Hofstede's cultural dimensions
	394 E-teaching Portfolio Implementation using Mahara Open Source Management System
	408 Examining the Dimensionality of Leadership Competency as Predictive Power in Higher Educational Institutions
	342 COMMUNICATION RESPONSES OF AN INDIAN STUDENT WITH AUTISM TO MUSIC EDUCATION
	348 Head Of Program's Leadership Style And Academician's Perception Towards Higher Learning Institution Students' Academic Achievement
15:00 - 15:30	Coffee Break
15:30 - 17:30	Session: Information System & Tourism
Room A	115 Business/IT Projects Alignment through the Project Portfolio Approval Process as IT Governance Instrument
	142 Proposed Relationship of TQM and Business Performance with mediator of SPC, Lean Production and TPM
	150 Internal Human Based Threats and Security Controls in Computerized Banking Systems: Evidence from Malaysia
	170 A Distributed Retail Beer Game for Decision Support System
	178 Improving The Quality Of Asbestos Roofing At PT BBI Using Six Sigma Methodology
	195 Biometrics Technologies Implementation in Internet Banking: Reduce Security Issues?
	197 The Design and Evaluation of a Knowledge-intensive System
	198 Intranet Portal Utilization: Monitoring Tool For Productivity; Quality And Acceptance Point Of View
	106 A Preference Analysis Model for Selecting Tourist Destinations Based on Motivational Factors: A Case Study in Kedah, Malaysia
	192 The Moderating Effect of Medical Travel Facilitators in Medical Tourism
	200 Cultural Landscape for Sustainable Tourism Case Study of Amphawa Community
	226 Tourism and Hotels in Sarawak: Economic Performance
	381 An Investigation on the Relationship between Online Distance Learning with Learning Usability
Room B	Session: Government Policy
	101 Energy, economic growth and pollutant emissions nexus: the case of Malaysia
	112 Analysis of the success of feed-in tariff for renewable energy promotion mechanism in the EU: lessons from Germany and Spain
	119 Management of Innovation processes in Terms of Development of National Economy of Kazakhstan
	124 Impact of Recent Flood on the Economy of Small Business at Rockhampton
	159 Public distribution system in rural India: Implications for food safety and consumer protection
	162 Behind the green doors: What management practices lead to sustainable innovation?
	206 Global Prospects for the Development of Unconventional Gas
	212 Industrial Hygiene Programs Design in The Oil & Gas Company
	223 An Un-American Foreign Policy: the Peace Corps Overseas, 1961-71
	225 Female prisoners in Malaysia: An examination of socio-demographic characteristics of Malaysian female prisoners in the Kajang Women Prison
	259 A Proposed Model of Environmental Stewardship from the Perspective of Islam
	281 Assessment of Earnings Conservatism in Government-Linked Companies
	173 Making a case for social impact assessment in urban development: Social impacts and legal disputes in Queensland, Australia
18:30 - end	Banquet

Day 2: 02 December 2012

08:30 - 09:15	Workshop session: "Mathematica in Business and Social Sciences"
09:15 - 09:30	Coffee Break
09:30 - 11:30	Sessions: Government Policies
Room A	108 Strategy, Management Control System and National Culture: A Case Study of Batik Industry in Indonesia
	122 Symbolic Meaning of Money, Self-esteem, and Identification with Pancasila values
	138 The Role of Government Assistance to Generate Competitive Leadership, Commitment, Motivation, Innovation, Environment and Its Impact on the Performance of TenunCual Union Industry Cluster in Bangka Belitung Province
	267 Metropolitan Cities' Waste Transportation Model
	292 Quality Management Maintenance and Practices- Technical and Non-Technical Approaches
	300 Framework for Enhancing cost management of building services
	282 A Comparative Study on International Marketing Mix in China and India: The Case of McDonald's
	313 DELVING INTO THE ISSUES OF ENTREPRENEURIAL ATTITUDE ORIENTATION AND MARKET ORIENTATION AMONG THE SMES
	321 Facility Management Competencies in Technical Institutions
	322 Exploring Online Sustainability Disclosure among Malaysian company
	332 Perceived Environment Uncertainty Business, Business Strategy, Performance Measurement Systems and Performance Organization
	341 The Implementation of Clinical Waste Handling In Hospital SultanahAminah Johor Bahru (HSAJB)
	349 Developing Maintenance Culture Of Public Facilities And Asset In Malaysia --An Overview Determinant Factors
	351 The Potential Growth of Creative Industries in Province of Riau
Room B	Sessions: Education & Government Policies
	369 Corporate Social Responsibility And Company Performance In The Malaysian Context
	370 A Novel Mobile Payment Scheme Based on Secure Quick Response Payment with Minimal Infrastructure for Cooperative Enterprise in Developing Countries
	372 Impact of Internal Marketing on Operational Performance: An Empirical Study in Low Cost Carrier Industry
	374 The Influence of CEO Duality on the Relationship between Audit Committee Independence and Earnings Quality
	377 Institutions-growth spatial dependence: an empirical test
	379 The Relationship between Time Management and Job Performance in Event Management
	389 Identification Characteristics of Potential Creative Industry in Bandung to be Developed through Strategy of Replication
	396 Analyzing the influence of creative industry sector to the national economic structural changes by decomposition analysis: The case of Indonesia
	378 Classroom Management: Managing Space Usage
	392 Instructors' view about implementation of e-learning system: An analysis based on Hofstede's cultural dimensions
	143 Comparative study between Fiji and Papua New Guinea tourism development: Lessons to learn from Fiji
	218 Boosting Lean Production via TPM
	356 Discovering Knowledge Landscapes: An Epistemic Analysis of Business and Management Field in Malaysia
11:30 - 12:00	Lunch Break
12:00 - 14:00	Sessions: Information System
Room A	107 The Influence of Internal Environment and Continuous Improvements on Firms' Competitiveness and Performance
	132 ERP Implementation and Knowledge Capability : A Literature Review.
	205 Supply Chain Risk Management in Shrimp Industry Before and During Mud Volcano Disaster: An Initial Concept
	213 Enterprise Systems Implementations Framework: an Organisational Perspective
	255 Assessing the relationship among Six Sigma, Absorptive Capacity and Innovation PerformanceAssessing the relationship among Six Sigma, Absorptive Capacity and Innovation Performance
	256 Library and information sciences Student Perspectives on Fair Use Literacy under article 34 of Thailand Copyright Act 2537 (B.E) in Library and information science profession subject at department of Library and information science, Suansunandha Rajabhat University
	269 Logistics Information System for Supply Chain of Agricultural Commodity
	272 Adoption of supply chain management in SMEs
	273 The outlook of the UGC on the implementation of e-learning system at the higher educational institutions in Sri Lanka
	283 Exploring Islamic Websites Features that Influence User Satisfaction: A Conceptual Model
	307 Typology of resources and capabilities for firms' performance
	318 Analyzing the role of ICT sector to the national economic structural changes by decomposition analysis: The case of Indonesia and Japan
	350 Toward Modelling the effects of Cultural Dimension on ICT Acceptance in Indonesia
Room B	Sessions: Social & Behaviour Analysis
	114 Measuring Dynamic Behavior of Swing Voters during Election Campaign Period using Agent-Based Simulation
	116 THE BOUNDARY CONDITIONS OF DEGRESSIVE PROPORTIONALITY
	117 Qualitative analysis about consumer complaint response through Reader's Letter column in Kompas.com
	120 The Application of Neural Network and Logistics Regression Models on Predicting Customer Satisfaction in a Student-Operated Restaurant
	129 Constructing Identity through Facebook Profiles: Online identity and Visual Impression Management of University Students in Malaysia
	191 Understanding personality types, marketing-mix factors and purchasing decisions of distros' customers in Bandung
	208 Relationship of Consumer Involvement, Credibility of the Source of Information and Consumer Satisfaction on Purchase Decision of Non-Prescription Drugs
	252 The Sources of Happiness to the Malaysians and Indonesians: Data from a Smaller Nation
	254 Work/Family Conflict: The Link between Self-Esteem and Satisfaction Outcomes.
	275 A Book Review of: The multiple responsibilities of and within organizations: An interpretation of the structure of W. Edwards Deming's Quality system including the correlation of personality roles with Quality 'points'
	302 Work Values of Generation Y Preservice Teachers in Malaysia
	316 The Integrated Effect of Strategic Orientations on Product Innovativeness: Moderating Role of Strategic Flexibility (Sabal Khin)
	323 THE RELATIONSHIP BETWEEN CO-CREATION VALUE AND FACEBOOK SHOPPING
	339 Interface Design for Cultural Differences
14:00 - 14:30	Lunch
14:30 - 16:00	Sessions: International Moneter
Room A	244 RISK MANAGEMENT IN TAKAFUL WITHIN THE FRAMEWORK OF MAQASID OF SHARIAH
	246 Retail Banking and Customer Relationship Quality Issues in Indonesia
	Do Credit Channel and Interest Rate Channel Play Important Role in Monetary Transmission Mechanism in Indonesia? :
	253 A Structural Vector Autoregression Model
	261 Insurability and Suicide: Shariah Issues in Underwriting
	276 Aggressive financial reporting and corporate fraud
	279 Developing post occupancy evaluation sustainability assessment framework for retrofitting commercial office buildings: A proposal
	284 The construct of Sukuk, rating and default risk
	285 The Impact of Subprime Mortgage Crisis on Islamic Banking and Islamic Stock Market
	290 Energy Consumption and Economic Development in Malaysia: A Multivariate Cointegration Analysis
	308 Malaysian Outward FDI and Economic Growth
	355 Exchange risk exposure of Korean SMEs: Issues on firm location, exchange rate type, and exchange rate changes size
	133 Legal and Shariah Issues in Wakalah-Waqf Model in Takaful Industry: A Current Appraisal
	364 Auditor Industry Specialism and Reporting Timeliness
	387 Cost Effectiveness of Web Based Learning
	393 Finite-Sample Effects on the Standardized Returns of the Tokyo Stock Exchange
	400 Determining Inventory Management Policy for perishable Materials in Roemah Keboen Restaurant
Room B	Sessions: Information System & Social & Behaviour Analysis
	291 E-KMS: A KM tool for Educational ERP system
	353 Using Algorithm Jean Meus And Solrad Simulation Application In Determining Early Months Qamariyah
	354 Examining Dimensions of Electronic Service Quality for Internet Banking Services
	336 Social Cognitive Neuroscience, Marketing Persuasion and Customer Relations
	210 Performance Improvement Suggestions for Ground Handling Using Lean Solutions Approach
	362 Moderating Effect of Cluster on Firm's Innovation Capability and Business Performance: A Conceptual Framework
	365 Sustainable Supplier Selection Based on Self-organizing Map Neural network and Multi Criteria Decision Making Approaches
	201 Continued Usage Intention of E-Filing System in Malaysia: The Role of Optimism Bias
	312 Sexual harassment: a predictor to job satisfaction and work stress among women employees
	368 Theoretical Postulation of Energy Consumption Behaviour Assessment in Malaysian Higher Education Institutions
	380 Implementation Knowledge Management System in Generation Differentiation: A Case Study
	388 Benchmarking of Innovation Capability in The Digital Industry
	398 Identification and Analysis of Failure Attributes for an ERP System
	412 Towards a conceptual model for investigating factors influencing information security culture in healthcare environment
	414 Personality Traits, Work-Family Conflict and Job Satisfaction: Items Validity using Rasch Measurement Approach